

## Art Guidelines

**The following guidelines will help you format your custom artwork to best match our production needs. Having files prepared correctly from the beginning will save critical time when your order is placed and we are ready to go into production. If files don't meet these requirements, a Design Time Fee may apply.**

**If you have any questions at any time during the process don't hesitate to call our Art Department at 800-449-8677 x105, or email us at [art@furniturelab.com](mailto:art@furniturelab.com).**

### Sending Artwork

Please email projects that are less than 5 MB (we can open zipped files). For projects that are too large to email, please share using dropbox or similar file sharing program. Please contact your Account Manager with any questions.

### Supported File Formats

- Vector formats are preferred
- Adobe Illustrator (.AI)
- Photoshop (.PSD .TIF .EPS)

If you are creating artwork in another program, please save it in a format that would be compatible with the above programs.

### Sizing

- It is best to create your artwork at 100%. If you are designing a 30x30" table top, start by making your work area in your design program 30x30" at 150 ppi.
- Allow a 1/2" bleed all around.

### Using Digital Photos or Scans

- Organize image files that are linked to an Illustrator file in a separate folder named "links" and be sure to include this when sending us your art.
- Image size should be at least 150 pixels per inch at 100% of the image size when the image is placed on the table. For example, if the image will wind up being 10x10" when placed on the table, the image file should be 10x10" at 150 ppi. If you are designing the entire table top in Photoshop, and the final table size is 30x30", your image file should be 30x30" at 150 ppi.
- File format should be an RGB TIFF. Other formats may compromise quality.

### Fonts

It is best to convert all text to paths to avoid any issues with fonts.

### Color Specification

If you are trying to match a specific color, please use one of the following color standards. We will do our best to match your color as closely as possible within our printing systems.

- Pantone Matching System (PMS)
- Laminate Chips from Wilsonart®, Formica®, Pionite® or Nevamar®
- Paint Chips from Sherwin Williams® or Benjamin Moore®