

# Logos

Putting a logo on a table is one of the easiest ways to make a lasting impression. Whether it's for a school, corporation, or restaurant, logo tables make a strong statement.

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Tascosa High School: Amarillo, TX

There are many different strategies you can take:

- Place the logo in the center of the table
- Make it subtle by printing it lightly in a color that matches the background, letting it act like a watermark
- Turn your logo into a repeating pattern that covers the table



Produced with customer-supplied graphics

# Branding



A table can be a place to communicate your brand message. You can use the table as a tool to educate your consumers on the benefits of your products or your company. In either case, you will make a lasting impression.



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Seattle's Best Coffee: Atlanta, GA